

## COMPANY DATA

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**Year established** 1996



Oliver M. Zielinski

## PROFILE

**Z MEDIA** specializes in helping businesses improve their external and internal communications. These services range from simple stationery design to complex concepts covering the whole field of business communication.

**Z MEDIA** has four main strands of activity:

- ▶ press service (texts, photos, events),
- ▶ publications (brochures, reports, magazines),
- ▶ web service (concepts, programming, maintenance),
- ▶ training service (in German only - press, correspondence, on-line).

## INTERNATIONAL BUSINESS GOALS

- ▶ to work for international clients either being active in the German market or interested in doing so and wishing to have a competent language and media service from the start,
- ▶ to find cooperation partners like media or advertising agencies with interest to accompany clients to the German speaking markets in Europe

## SPECIAL SERVICE GermanoMedia

For its English speaking clients who want to enter the German speaking market **Z MEDIA** has developed a special service - **GermanoMedia**. Products for the German-speaking market need support in German prepared in a sophisticated style by a native speaker and tailored for the needs of the specific audience in terms of accessibility and acceptance.

**Z MEDIA** delivers these **QUALITY EDITORIAL SOLUTIONS**.

**Z MEDIA** works to the highest professional standards:

- ▶ **Z MEDIA** knows German and English.
- ▶ **Z MEDIA** knows the needs of client and customer.
- ▶ **Z MEDIA** knows how to deal with text and graphic materials.
- ▶ **Z MEDIA** knows pre-press and programming.
- ▶ **Z MEDIA** understands the needs of corporate communications.

**Z MEDIA** offers a wide range of publication related services for different solutions:

- ▶ translations, editing, layout & design, proofreading, programming
- ▶ business reports, manuals, books, business correspondence, periodicals, websites

